

## **The Impact of a Computer Graphics Program for Acquisition of Some Practical Media Skills for Mass Communicators in Media Schools**

**Hisham Saad Zaghloul<sup>1,2</sup> and Mohamed Desoky Rabeh<sup>3,4</sup>**

*<sup>1</sup>Department of Self Development Skills, Deanship of Preparatory Year & Supportive Studies,  
Northern Border University, Saudi Arabia*

*<sup>2</sup>Department of Educational Media, Faculty of Specific Education,  
Mansoura University, Egypt*

*<sup>3</sup>Department of Computer Science, Faculty of Science, Northern Border University,  
Saudi Arabia*

*<sup>4</sup>Department of Computer Teacher Preparation, Faculty of Specific Education,  
Mansoura University, Egypt*

*E-mail: <sup>1</sup><hishamsz@yahoo.com>, <sup>2</sup><drdesokymns@yahoo.com>*

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**ABSTRACT** This study discovered the impact of a computerized graphic program on the acquisition of practical media skills for mass communicators in schools of Ar'ar city in Northern Borders Region of Saudi Arabia. For this purpose, the study adapted experimental approach for the design of a special scale of skills required by media communicators in the media school. The skills included using the internet, school journalism and publishing, educational theater and media image and photography skills. The computerized program that depends on graphics technologies was designed for an interactive sample of communicators in the intermediate and high schools. The results showed the effectiveness of the graphic program designed for the development and acquisition of some of the media skills for mass communicators at schools. The usage of graphic techniques in the teaching of courses and supporting different educational stages is recommended.